

LoLa

League of Longfellow Artists

2024 Art Crawl

Saturday & Sunday
SEPTEMBER 21 & 22
10 am - 4 pm both days

Become a LoLa Art Crawl Sponsor

Partner with us to promote the Longfellow neighborhood and its Artists

LoLa is a community organization of independent artists of numerous disciplines. The LoLa Art Crawl takes place over the third weekend of September every year. This will be our 14th LoLa Art Crawl! Attendees flock to Longfellow that weekend from all over to tour more than 50 sites and the works of over 100 artists. The \$40/\$45 fee paid by participating artists and their guests is the foundation of our Art Crawl budget. The additional financial assistance provided by sponsors helps drive traffic into Longfellow through the advertising we are ONLY able to purchase with sponsor funding support. In turn, depending on the level of sponsorship, sponsors are given an ad in the 2024 Artist Directory, have a dedicated page on the LoLa website, and are included on the LoLa promotional posters placed around the city. Sponsorship levels and benefits are shown below.

For maximum benefit and to be included in the Artist Directory, please sign up for sponsorship by June 30, 2024.

SPONSORSHIP LEVELS

Your Sponsorship Includes:	Pillar \$500	Platinum \$250	Gold \$100	Silver \$50
Ad space in the printed Artist Directory	Full Page	Half Page	Quarter Page	Eighth Page
Your logo on the LoLa website with link to your website	✓	✓	✓	✓
Your location highlighted on the Art Crawl Map	✓	✓	✓	✓
A boosted Facebook post highlighting your sponsorship	✓	✓		
Your logo on promotional posters and other printed advertising	✓	✓		
Your logo with link on Winter Fine Arts Exhibition promotional web page and printed materials	✓	✓		

Send a high-resolution or vector version of your logo to longfellowartists@gmail.com by June 30th

More Ways for Sponsors to Help Promote and Enhance the Art Crawl:

- Post LoLa Art Crawl promotional materials including poster, maps and directories (items will be provided)
- Consider LoLa-related promotions/discount
- Publicize LoLa Art Crawl through email, newsletters, social media, etc.

To become a sponsor, fill out the form on the reverse side of this flyer and return it with payment to the address shown at the bottom, or sign up online - look under the "Sponsors" menu at LoLaArt.org.



Sponsor Registration Form

For maximum benefit, please sign up to be a sponsor by June 30, 2024.

Sponsor/Business Name: _____

Address: _____

Contact Name: _____

Email Address: _____

Phone Number: _____

Signature: _____ Date: _____

Sponsorship Level: Pillar (\$500) Platinum (\$250) Gold (\$100) Silver (\$50)

Check here if you plan to host, at your site in Greater Longfellow*, employees who are artists or other artists you invite for the crawl. Each participant must register by June 16 and pay the appropriate fee (or you may pay it on their behalf).

- Those who live or work in Longfellow may register as LoLa artists and pay \$35.
- Those who live and work outside of Longfellow may register as guest artists and pay \$40.

Check here if you would like to make your space available as a host site for artists in need of a spot for the crawl. We will share your information with interested artists and facilitate connections, but cannot ensure that an artist will choose your site. Thank you for understanding.

Electronic payments at: <https://squareup.com/store/LoLaArtCrawl>

Checks payable to: The League of Longfellow Artists (LoLa)

Send completed form and check to:

LoLa 2024 Sponsorship c/o Lisa Anderson, P.O. Box 17474, Minneapolis, MN 55417

Questions? Contact the LoLa Steering Committee at longfellowartists@gmail.com

*Greater Longfellow includes the neighborhoods of Longfellow, Cooper, Howe, and Hiawatha.