

### Become a LoLa Art Crawl Sponsor

#### Help Us Promote the LoLa Community of Artists

We are asking supportive local businesses, community organizations and individuals to consider being a sponsor of the 2023 LoLa Art Crawl. This sponsorship will help pay for promotional materials such as posters, maps, signs, and advertising. The \$35 fee paid by LoLa artists is the basis of our Art Crawl budget, but Sponsors' financial assistance helps bring city-wide traffic into Longfellow. Sponsors have the opportunity to include an ad in the 2023 Artist Directory and their location on a map of Art Crawl Sponsors and Artists.

**For maximum benefit, please sign up to be a sponsor by June 30, 2023.**

#### SPONSORSHIP LEVELS

Your Sponsorship Includes:	Pillar \$500	Platinum \$250	Gold \$100	Silver \$50
Ad space in the printed Artist Directory	Full Page	Half Page	Quarter Page	Eighth Page
Your logo on the LoLa website with link to your website	✓	✓	✓	✓
Your location highlighted on the Art Crawl Map	✓	✓	✓	✓
A boosted Facebook post highlighting your sponsorship	✓	✓		
Your logo on promotional poster and other printed advertising such as Messenger insert	✓	✓		
Your logo with link on Winter Fine Arts Exhibition promotional web page and printed materials	✓	✓		

**Send a high-resolution electronic version of your logo to [longfellowartists@gmail.com](mailto:longfellowartists@gmail.com) by June 30th**

#### More Ways for Sponsors to Help Promote and Enhance the Art Crawl:

- Post LoLa Art Crawl promotional materials including poster, maps and directories (items will be provided)
- Consider LoLa-related promotions/discount
- Publicize LoLa Art Crawl through email, newsletters, social media, etc.

To become a sponsor, fill out the form on the reverse side of this flyer, or sign up online—look under the "Sponsors" menu at [lolaart.org](http://lolaart.org)



## Sponsor Registration Form

For maximum benefit, please sign up to be a sponsor by June 30, 2023.

Sponsor/Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Sponsorship Level:    Pillar (\$500)    Platinum (\$250)    Gold (\$100)    Silver (\$50)

Check here if you plan to host, at your site in Greater Longfellow\*, employees who are artists or other artists you invite for the crawl. Each participant must register by June 16 and pay the appropriate fee (or you may pay it on their behalf).

- Those who live or work in Longfellow may register as LoLa artists and pay \$35.
- Those who live and work outside of Longfellow may register as guest artists and pay \$40.

Check here if you would like to make your space available as a host site for artists in need of a spot for the crawl. We will share your information with interested artists and facilitate connections, but cannot ensure that an artist will choose your site. Thank you for understanding.

Electronic payments at: <https://squareup.com/store/LoLaArtCrawl>

Checks payable to: The League of Longfellow Artists (LoLa)

Send completed form and check to:

LoLa 2023 Sponsorship c/o Lisa Anderson, P.O. Box 17474, Minneapolis, MN 55417

Questions? Contact the LoLa Steering Committee at [longfellowartists@gmail.com](mailto:longfellowartists@gmail.com)

\*Greater Longfellow includes the neighborhoods of Longfellow, Cooper, Howe, and Hiawatha.