



2022 Arts Event Announcement:

Please include the LoLa Art Crawl, September 17-18, in your arts and events coverage.

Quick summary:

What it is: A self-guided tour of local art at artists' homes and businesses

Where: Throughout Greater Longfellow, Minneapolis, bordered by the Midtown Greenway, Minnehaha Falls, Hiawatha Avenue and Mississippi River. Look for the yellow LoLa signs.

When: Sat., Sep. 17, and Sun., Sep. 18, 10-4 both days

Who's LoLa? The League of Longfellow Artists (LoLa) is a nonprofit organization and voluntary association of artists who live or work in Longfellow.

More info: LoLaArt.org, Facebook.com/LoLaArtistsMN

LoLa Art Crawl is back! The Popular Longfellow Art Tour Returns September 17-18.

May 2022, Longfellow, Minneapolis: After last fall's trial run, Longfellow artists are ready to bring back the much loved LoLa Art Crawl, the 12th annual neighborhood-based tour of local art organized by the League of Longfellow Artists (LoLa) since 2009, skipping only 2020 because of COVID-19 and the destruction caused by civil unrest after the murder of George Floyd.

Last year despite continuing uncertainty, more than 60 artists stepped up to participate in a scaled back art crawl, which, as is usual for LoLa, included many sites that were outdoors or in well-ventilated indoor spaces. Despite its smaller scale and limited advertising, and absent a printed directory, artists enjoyed many visitors and enthusiastic support from the community that came out for the event.

This year we expect something more along the lines of the usual 100+ artists at 50 or more sites for the full-scale art crawl once again. Visitors will have a colorful artist directory to take as a keepsake and to guide them through the neighborhood and into the creative spaces that the various artists call home, and to the many local businesses throughout Longfellow. You can find more information about LoLa and LoLa artists on our website, LoLaArt.org.

Greater Longfellow is bordered by the Midtown Greenway, Minnehaha Falls, Hiawatha Avenue and Mississippi River. It's an easy and enjoyable neighborhood to visit, known for its 1920s-era bungalows, with lots of bike lanes and quiet side streets, and plenty of free curbside parking. Participating artists live and/or work in Greater Longfellow, or are guests of these neighborhood artists.

LoLa is a volunteer-run organization of artists who live or work in Longfellow. Its mission is to partner with neighborhood arts organizations, nonprofits, small businesses, and residents to support Longfellow artists at any stage in their creative lives, and to invite and encourage community engagement with art and artists.

Find out more at LoLaArt.org.

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